

**From:** [Urban Land Magazine](#)  
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**2015 ULI Fall Meeting:** Connect with the world of real estate in San Francisco on October 5–8. [Last chance to register by July 15 and save.](#)

### [The latest features from Urban Land Online](#)



**Editor's Note:** This week, creating an authentic retail experience. Plus, debunking myths about millennials and housing preference – and an online dating site of sorts for cities and developers.



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#### [Crafting Authenticity for Retail Destinations](#)

Take a location with some history, add the right look—and the right mix of merchants—to create a retail site that people will want to experience.

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### [Ten Gen Y Myths, Challenged](#)

Examining the misconceptions about millennials and housing as discussed in ULI's recent report, *Gen Y and Housing: What They Want and Where They Want It*.

### [Making an Online Match between Developers and Cities](#)

After 15 years as an urban design consultant, Ian Ross launched OppSites last year, an Oakland, California–based company that provides an online tool to connect investors and developers with underexposed development opportunities.

### [In Print: \*Public Produce: Cultivating Our Parks, Plazas, and Streets for Healthier Cities\*](#)

A revised edition of a book by the same title first published in 2009, this book trumpets the cause of urban agriculture with new examples of the growing international movement bent on ensuring the basic human right to a healthy daily diet, while also returning to food sources that are both local and affordable.

### [Time Lapse: A 57-Story Tower Built in 19 Days in China](#)

On the outskirts of Changsha in southern China stands a new tower. At 204 meters (669 feet) it's less than a third of the height of Shanghai's tallest, but a time-lapse video by the BBC shows it shooting up at the rate of three floors per day.

### [U.S. REITs Feeling Effects from Turmoil in Greece and China](#)

International economic forces have taken center stage this week, affecting both U.S. stock markets and real estate investment trusts. The Chinese stock market and ongoing concerns about the future of Greece drove markets down during the first half of the week, with REITs faring better than the overall market. Plus, interest rate survey results from Trepp.

**Fall Meeting Scholarships:** ULI is pleased to announce the following scholarship opportunities for the 2015 Fall Meeting in San Francisco: [Government, Nonprofit, and Academia Scholarship](#) | [Rose Center Public Officials Scholarship](#) | [Scholarship for Those Under Age 35](#) | [Wells Fargo ULI Student Scholarship](#) | [Women's Leadership Initiative Scholarship](#)



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